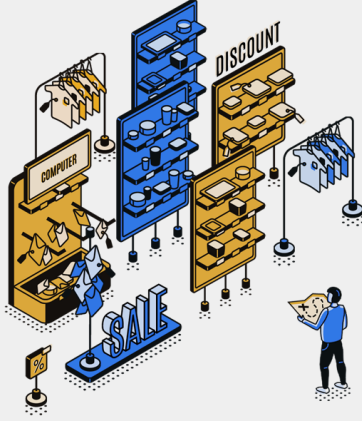




DLC Training November Newsletter



With Bonfire night, Remembrance Day, and the Black Friday/Cyber Monday Weekend November is a busy month. The UK's potential spending for the BFCM weekend is estimated as high as £8.74bn, with other reports arguing that due to the ongoing cost of living crisis, and a sceptecism in the true value of Black Friday as a whole, we could experience a drop from 2022 down to as "low" as 5.6bn. Whichever way, this is a hugely important time for many of our industries and is often just the start for the busy period as we head into December.

How Does the Black Friday Weekend Affect the Supply Chain Industry?

BLACK FRIDAY'S IMPACT ON THE SUPPLY CHAIN

A look at how Black Friday and Cyber Monday affects the wider Supply Chain...



The Black Friday and Cyber Monday weekend is one of the busiest times for the supply chain and has a huge impact across the entire supply chain industry...

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