

24 Ideas to Improve your Business...

INVEST IN YOUR EMPLOYEES. In their **knowledge**, their **health**, their **well-being**. You'll soon reap the **rewards**

UTILISE TECHNOLOGY
Keep up with the times, and **streamline** time consuming aspects of your business



Encourage STAFF ENGAGEMENT and IDEA GENERATION



REVIEW YOUR TRAINING PLANS
Both in-house and outsourced programmes



DIVERSIFY YOUR CLIENT BASE
Big Variety
Big Business



CUT COSTS and IMPROVE PROCESSES
Pay less for more



GATHER TESTIMONIALS
There's no better advertisement!



KEEP YOUR EMPLOYEES UP TO DATE with **Industry specific news**. Have well informed individuals at the helm



CREATE BUSINESS CLUSTERS
Share resources.
Support each other.
Increase your Purchasing Power



Provide a **BENEFITS PACKAGE**
Improved health and **well-being** packages are **hugely sought after** in today's market



Gain **GREEN CREDENTIALS** and make sure you publicise it.



Update your **PDP PROCESSES** to make them more **successful**



Develop Strategic Partnerships



ENCOURAGE CUSTOMER FEEDBACK using platforms such as Feefo



ANALYSE your RECRUITMENT and RETENTION RATES save time and money



BE SOCIAL
Use Social Media to your advantage, LinkedIn, Facebook, Instagram...



Look into **INNOVATIVE TRAINING METHODS**, **Online, Bite-size, Distance Learning** to name a few



EMBRACE THE MEDIA be prominent in industry magazines, your local news and social media outlets



IMPLIMENT INCENTIVES that work towards your **Business objectives** - daily, weekly or monthly



Create a **SUCCESSION PLAN**, and let your employees know their **potential opportunities**



TEST your organisations **RESILIENCE**



NETWORK
Improve your organisations **visibility**



HARNESS THE TALENT within your organisation - invest in it and watch it flourish



BUILD MORALE
Old-school, but **it works!**

